

MAN FROM EL PASO BELIEVES MEXICANS WILL FLEE TO HILLS

William E. Mix, Delegate to Advertising Convention, Describes Conditions on the Border

"TOO COWARDLY TO FIGHT"

Here is a story of conditions along the Mexican border, told by a man who has been in the hottest of the trouble since 1910. He is William E. Mix, a tall, wiry, unburned son of Texas, who hails from El Paso, where he is in charge of the El Paso, Tabasco and Mexico, builders, Mr. Mix left the border several days ago to attend the advertising convention in this city, and is at the Adelphi Hotel.

"LOOK PLEASANT," CRY OF KODAK CITY AD MEN

Eastman Company Provides Cameras for Members of Rochester Ad Club

Ad Men's Chronicles

Nothing can stop an ad man when he's mad. When it comes to three ad men all mad at the same time the situation is still more serious.

SACRAMENTO'S LONE BOOMER

Jess Lubin, a "Live Wire," Promises More Industrial Surprises

Editor Joins Guard; Paper Suspends

LAUREL, Del., June 28.—The Delaware Leader, a weekly paper at Laurel, has been compelled to suspend publication because its editor, Colonel Sirman D. Marvel, has enlisted with the Delaware National Guard.

PHILIPPINE DELEGATE TELLS OF TRADE MART

American Shoes and Other Factory Outputs Needed, Says Editor From Manila

N. Lyons, of Manila, Philippine Islands, editor of one of the three American newspapers, the Manila Daily Bulletin, is a delegate to the advertising convention from the Manila Ad Club, and to those who will listen he unfolds a tale of neglected opportunities which ought to be interesting to American ears.

Grapple for Child's Body

The body of Reba Schilder, 7 years old, of 222 Milton street, Camden, who is believed to have been drowned on Monday afternoon while playing on some logs, is being grappled for by the Camden police.

Knights Will Pay Soldiers' Dues

The Philadelphia Council, Knights of Columbus, met last night and arranged to pay the monthly insurance dues of all members who have started for the border, and those who enlist for service in Mexico.

ATLANTA'S MUSICIANS WORTH MILLION EACH

At Least, So Say Georgia Ad Men Who Offer Rich Southern Melodies

The Atlanta ad men boast a \$5,000,000 quartet—four vocalists and a piano wizard chosen from the members of the Atlanta club. Their mellow Southern harmonies were first heard in this city at the general meeting of the convention Monday.

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The World's Most Powerful Low Priced Car 31 1/2 H.P.

ANNOUNCING THE NEW SERIES \$635 75 B Overland \$635 f.o.b. Toledo

- This newest Overland is the world's most powerful low-priced car. It has a 31 1/2 horsepower en bloc motor that is a perfect marvel for speed, power and endurance. By increasing the bore of the motor from 3 1/8 to 3 3/8" we are able to offer a power plant which at 1950 R.P.M. develops full 31 1/2 horsepower. Tests under every condition in all parts of the country demonstrate that it easily develops better than fifty miles per hour on the road. Speed of course varies under different conditions, but in practically every instance it has been getting fifty miles an hour and with ease.

Overland Motor Company, Distributors, 323-5-7 North Broad Street, Philadelphia. The Willys-Overland Company, Toledo, Ohio

